



# GreenFrog Informer

**A quarterly newsletter for GreenFrog  
Pest Prevention Customers**

## **PRESIDENT'S CORNER**

**BY DAVID HONRATH**

Welcome to the first issue of The GreenFrog Informer. Our goal is to provide you with information about our services and seasonal pests. Also, in the newsletter is an article recognizing the Employee of the Quarter. We value our employees and their hard work. Thank you for your confidence in our company and for being a customer. If you have questions or concerns please call me directly at 242-9002 or 800/575-FROG.

## **SUMMER HEAT BRINGS OUT ROACHES, ANTS & BEES**

**BY BILL RUSSELL, GENERAL MANAGER**

Summertime is here and so are the roaches, ants and bees.

American Cockroaches, also referred to as palmetto bugs or water bugs, seem to be the most bothersome roach this time of year. Like all cockroaches, it is omnivorous and will eat virtually anything people will and many things we won't. This cockroach thrives in warm, damp environments, such as sewers, steam tunnels, basements, crawl spaces, and boiler rooms. In our area, it will also be found living and breeding outdoors.

Carpenter ants are a com-

mon pest seen in homes in our area. Successfully controlling carpenter ants requires certain skills, knowledge and experience. Carpenter ant control involves tracking down and treating as many satellite colonies as possible inside and outside of the home as well as attempting to find and treat the parent colony. Accessing the parent colony may be difficult because it might be located high in a tree or on a neighboring property.

Carpenter bees resemble bumblebees in both size and color. Carpenter bees chew out tunnels in wood in which to lay their eggs and

provide a protected site for their larvae to develop. On homes, bare wood decks, fences, and window sills is usually attacked. Bare wood is preferred so painted wood is sometimes a repellent. Painting bare wood that is being attacked by carpenter bees can deter some bees.

If you are having problems with hot weather pests, our professionals can identify the pest and do a thorough inspection. GreenFrog's Once-A-Year Pest Prevention covers these pests and more. Call us for assistance with all your summer pests. For more information visit us on the web @ [www.greenfrogservices.com](http://www.greenfrogservices.com)



**Authorized Dealer  
Sentricon  
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Elimination  
System.**



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**We're on the web!**  
[www.greenfrogservices.com](http://www.greenfrogservices.com)

**Pest Free Living.**

**GreenFrog's Once-A-Year Pest Prevention has you covered!**

Our program is one of the most comprehensive treatments available. This eight-step program insures your home against common pests. Our exterior and interior inspection is conducted by a qualified technician to determine the correct method of treatment. Once treatment is established, GreenFrog will spend 2-4 hours thoroughly treating your home and the surrounding areas. GreenFrog is an environmentally friendly company. Call us for more information at 904/242-9002 or 800/575-FROG.

**A NEW SERVICE WE OFFER WILL KEEP YOUR YARD FREE OF FIRE ANTS—FOR UP TO A FULL YEAR.**

We will make a single application of new TopChoice™ to your yard and you'll have 95% control of fire ants in just 4-6 weeks for up to 52 weeks. As an added bonus, TopChoice™ also controls mole crickets, fleas, ticks, and nuisance ants. It is the responsible choice. In fact, TopChoice™ is the lowest-dose, non-bait insecticide available for fire ants. Its active ingredient is fipronil, the same used for flea and tick control on millions of cats and dogs around the globe. Call now to schedule an appointment.

**FIRE ANTS GONE FOR GOOD**

Fire ants came to the United States from Mexico in the 1930s. Since then they have spread to almost all of the southern states. As fire ants spread, their mounds can number up to 1,000 per acre with each mound containing several hundred thousand stinging ants. The threat of fire ants often deters people from participating in outdoor activities.

Now, 70 years later, and considering all the scientific and technological milestones we've reached, many customers have asked us why fire ants are still a problem? One answer is that fire ants can rapidly reinvade areas that have already been

treated with insecticides. There are several explanations for this:

First, fire ant colonies produce hundreds of new queens each season.

Second, newly developed queens travel by flying and can "drop into" any new area.

Third, fire ants are very competitive. Once established, they quickly eliminate most competing ants as well as other invertebrate predators-predators that are essential to the balance of the area's ecosystem. Invertebrate predators are important because they keep many insect populations under

control. However, once these invertebrates are killed by fire ants, their void is filled by an ever-increasing fire ant population. Now, this problem of fire ant reinfestation has been solved with TopChoice—the new insecticide that contains fipronil (the same active ingredient used for flea and tick control on millions of cats and dogs).

TopChoice controls up to 95 percent of fire ant populations in just 4 to 6 weeks and continues to prevent reinfestation for up to a year.

Call us today and let us fire-proof your world.